



THE UNIVERSITY OF UTAH



‘Be Red, but Think Green’



THE UNIVERSITY OF UTAH

In the Princeton Review's 2013  
'College Hopes & Worries Survey,'  
62% said having information about a school's  
commitment to the environment would  
**influence their decision to apply to  
or attend the school.**



**Student Kate McCarty sells produce from the campus organic gardens at the U of U Farmers Market.**



**President Pershing discusses the U as a leader in sustainability initiatives at the U's Innovative Sustainability Symposium.**



THE UNIVERSITY OF UTAH

# U's Seven Core Values

1. Student Success and Engagement
2. Research and Teaching Excellence
3. Diversity

**4. The pursuit and practice of sustainability:**

The New U integrates the values of a sustainable and just society into all facets of the University, including academics, operations, and administrative practices.

5. A Collective Global Vision and Strategy
6. Building Community
7. A Broadened Sense of Leadership



THE UNIVERSITY OF UTAH

“Apart from the obvious improvement environmentally, an attractive by-product of every sustainably produced event is the potential to inspire and motivate others. ... Use your event to demonstrate how a sustainable community could work, to show sustainability in action. ... Show how it is possible to do things a better way.”



THE UNIVERSITY OF UTAH

# Green Event Categories

1. Food (10 points)
2. Waste & Recycling (7 points)
3. Transportation (6 points)
4. Marketing & Handouts (10 points)
5. Energy (3 points)
6. Innovation (5 points)





# THE UNIVERSITY OF UTAH

## EVENT

### Green Certification

The University of Utah hosts hundreds of events each year. These events have a significant impact on the environment in terms of energy, waste, and transportation. By making smarter choices when planning events, we can all help to green the U.

#### Step 1: Have a goal to be environmentally friendly at your next event!

Green event certifications will be awarded on three levels:



Unless otherwise noted, each item is worth 1 point. In addition to points on the checklist, planners can achieve an additional point for sustainable innovations, up to 5 points.

#### EVENT INFORMATION

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_

Department: \_\_\_\_\_

Event Title: \_\_\_\_\_ Event Date: \_\_\_\_\_

#### 1. Food and Food Service (10 points)

Serving local foods reduces the transportation emissions and benefits the local economy. Organic foods require fewer pesticides and fertilizers. Providers can also reduce waste by using less, reusing existing supplies, and supporting composting and recycling.

40% or more of the cost of food is organic, local, real, fair and/or humane. Find caterers in the Office of Sustainability's [Green Catering Guide](#).

**OR, no food is provided** and participants are encouraged to bring their own meals in reusable containers. (2 points)

Water is provided in pitchers.

Reusable or recyclable cups are provided. Depending on your event location on campus, plastics #1 and #2 may be the only plastics recycled.

The event food is vegetarian.

Participants are encouraged to bring their own reusable mug or flatware.

Condiments, sauces, spreads, chips, and/or other items are served in bulk.

No Styrofoam products are used.



#### GREEN EVENT CERTIFICATION

Items are sustainable and/or reusable or not used.  
Paper and/or cloth napkins are used.  
Reusable flatware is used. [University Catering](#) offers china, cloth napkins, rare, and washable flatware for \$1.25/plate.

It is a big part of any event, if extra recycling bins are needed for your event on our Recycling Coordinator. (Main campus, [Joshua James](#); HRE, [Frank Sifton](#); using [Pick James](#).)

Recycling bins are clearly and conveniently placed adjacent to all trash cans. Arrange with the Recycling Coordinator for your area.

Signage is provided indicating which materials go into what recycling bin.

Staff are informed about Green Event Certification and asked to help meet goals.

Staff are available to help guests sort their waste.

Refreshments and beverages are donated to the Salt Lake City Rescue Mission.

University Catering for arrangements. (2 points)

Steps are taken to minimize waste.

Transportation emissions are minimized through campus emissions are transportation-related.

Alternative transportation options such as walking, biking, bicycle, Campus Shuttles, or public transportation.

Alternative transportation storage is provided for participants. Contact [Commuter Services](#) for more information.

Alternative transportation with consideration for [public transportation](#) timings, including buses and carpooling. Frequency drops after 6 p.m.

Alternative transportation attend via video or teleconferencing.

Alternative transportation tables, maps, and routes to the event are made available.

(2 points)

Alternative transportation look into reusable alternative solutions.

Alternative transportation avoid to avoid excess waste and reduce costs. Or, if give-away items are provided, a drop off point for unwanted items.



For more information, please email to [avrel.clark@sustainability.utah.edu](mailto:avrel.clark@sustainability.utah.edu).



#### GREEN EVENT CERTIFICATION

Event updates for event are done electronically.

Event materials are distributed electronically.

Event materials avoidable printing is double sided on FSC Certified, recycled, and free paper.

Event materials use an eco-friendly font (Century Gothic, Times Roman, Calibri).

Event materials avoid for all unwanted handouts and accessories.

Event materials avoid projectors are used instead of paper flip charts.

Event materials avoid at the end of the event to be reused or recycled.

Event materials avoid displayed at the event.

Event materials avoid minimize of your events.

Event materials avoid energy lighting and/or only lighting that is necessary is used. Please avoid energy lights kept or turned off at your event.

Event materials avoid counteracted by [purchasing wind credits](#). (2 points)

Event materials avoid unique to your event that is not listed above?





THE UNIVERSITY OF UTAH

Ayrel Clark-Proffitt

801-581-7506; [ayrel.clark@sustainability.utah.edu](mailto:ayrel.clark@sustainability.utah.edu)

[http://sustainability.utah.edu/get-involved/  
staff/green-certifications.php](http://sustainability.utah.edu/get-involved/staff/green-certifications.php)